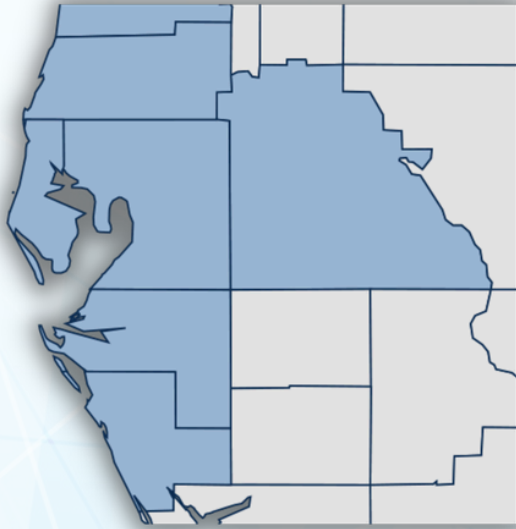




# MEDIA KIT

2026

## ABOUT US



Hillsborough, Pinellas,  
Pasco, Polk, Manatee  
& Sarasota Counties

TampabayGay.com has been the leading online LGBTQIA+ resource dedicated to the Tampa Bay region for over 25 years. We are the Oldest LGBTQ+ Digital Media Platform in Tampa Bay.

Locally Gay owned online platform supporting the Hillsborough, Pinellas, Pasco, Polk, Manatee & Sarasota Counties.

We provide LGBTQIA+ & Ally community resources, weekly events, and the latest digital content. Additionally, we donate annually to over 15 local Non-Profits.

Acknowledgements: 2026 3rd place Favorite Local Website & 2026 3rd place WONDER Award Winner for Favorite Local Writer/Journalist.

## OUR READERS

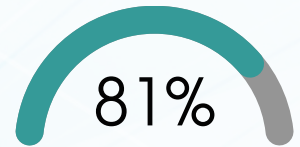
\$91,566



Average household income



Avg. age 26-64  
(Demographic target)



Find DEI advertising important

## LGBTQ+ ON THE WEB

Tampa Bay Gay avg. visits per month

86%

Small business find DEI important for customers and employees

61,604

2025-2026

1.4 Trillion

Annual spending power in US

What's Up videos avg. views

4,500+

2026

## CONTACT US

advertising@tampabaygay.com

TampaBayGay.com - LGBTQPlusMedia.com - TBGay.com